

# M A Y V E S ®

**Mayves**

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**PRESSRELEASE 'Cardle at Paperworld'**

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Cardle made a successful first international appearance during this year's Paperworld fair at Frankfurt (28-31 January, 2012).

Occupying only a small booth among many bigger and older companies, Cardle managed to establish a rapport with a great many visitors from all over the world. Among interested distributors were companies from Switzerland, Australia, Japan and the United States of America.

The feedback on Cardle was very positive: visitors felt the product was original, versatile and creative and expressed a clear interest in exploring possibilities for distribution in their respective countries.

Paperworld 2012 has left Mayves, Cardle's producer, with a host of international contacts as well as a number of international distributors, among which are Triangle Diffusion SA (Switzerland) and Eastend Stationery (Australia and New Zealand).

Mayves is very happy with this great first introduction of Cardle on the global scene and the company looks forward to building on the success it has achieved in Frankfurt.

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